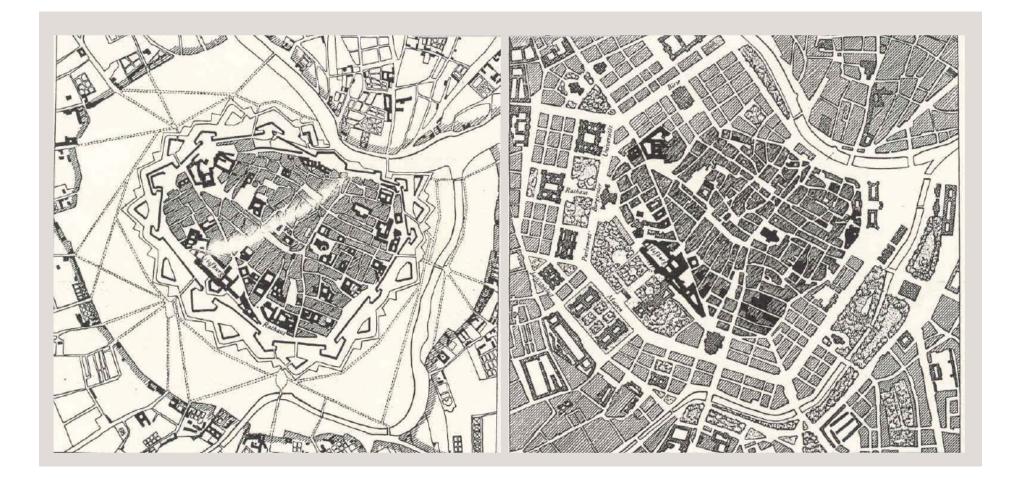
RINGSTRASSE, VIENNA 2015 RINGSTRASSE – A WORLD CLASS STREET





PAST AND PRESENT ...



KEY PROBLEM_RINGSTRASSE AS A TRAFFIC BARRIER



Space allocation

Regardless of the actual traffic need for Ringstrasse, the roadspace is locked in by the light rail and the tree lines.





Dominating traffic scenery

Vehicular traffic generally travels at high speeds, traffic has priority through lights, the associated parking demand is substantial.





Linear lines

The design of Ringstrasse stresses the linear movement and empasizes Ringstrasse as a transport corridor.





Paving material

The footways are tarmac which equals the roadspace, signalises low pedestrian priority and clearly demonstrates to visitors that Ringstrasse is not part of the inner city, which enjoys high quality paving materials.





Low pedestrian priority

Endless crossing distances & long waits at traffic lights reflect a street that is divided into two sides.





Confusing layouts

Pedestrians and bicyclists are constantly shifting positions / sharing paths and crossing paths. The inconsistency in the layout doesn't encourage people to walk or bicycle.





Unappealing entries to the core of the city

Side streets to Ringstrasse are used as storage for parking facilities, signage and other space consuming elements - pavillons, tram stops etc.

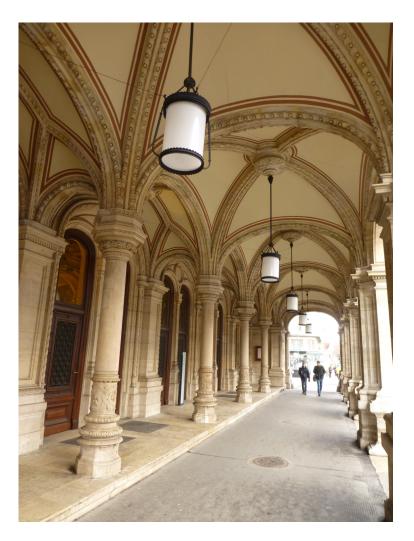




Weak interface between Ringstrasse and key monuments

The immediate surroundings to key monuments fail to reflect the quality of the buildings, but instead miserably underperform.





High quality architecture

The majority of the cultural buildings along Ringstrasse have extra-ordinary detailing and qualities.



Low quality public realm

Materials of low quality and a deteriorating vehicular sense of respectful distance to the monuments.





Poor quality environment for outdoor cafés

Very little space for outdoor serving and in close vicinity to parking and traffic.

EXPERIENCE

Cluttered tram stops

The tram stops have gradually become parking areas for various elements and various types and designs of pavillons and waiting facilities.







CELEBRATING RINGSTRASSE 150 YEARS

st mein Wille ..." Mit diesen geschichtsächtigen Worten verkündete die Wiener eitung vom 25. Dezember 1857 die neidung von Kaiser Franz Joseph I. zur ssung der Umwallung und Fortifikationen neren Stadt, so wie der Gräben um dieselbe". var die Geburt der neuen Wiener Ringstraße, 5,3 Kilometer langen, knapp 60 Meter en Prachtboulevards, der bis heute einzigauf der Welt ist und am 1. Mai 1865 fnet wurde.

Architekten aus ganz Europa hatten zuvor Plane eingereicht, aus denen sich die kommission die besten Ideen herauspickte kreuzartige Anordnung von Parlament, thaus, Universität und Burgtheater, den seumskomplex gegenüber der Hofburg, nen prominenten Platz für die Staatsoper, usreichend Areal für einen großen Park am Vienfluss. Dazwischen säumten bald prächtige alais des reichen, vorwiegend jüdischen roßbürgertums - von den Rothschilds über tie Ephrussis bis zu den Württembergs und Wittgensteins - den Ring, allesamt erbaut von den besten Architekten der Zeit, wie Theophil Hansen, Carl Hasenauer, Gottfried Semper, August Sicard von Sicardsburg, Heinrich Ferstel oder Ludwig Förster.

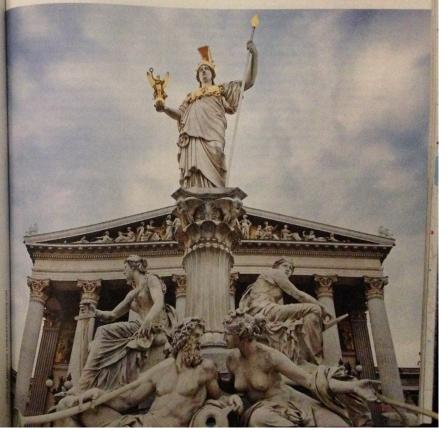
Wie schnell die neue Ringstraße zur Nabelschnur des gesellschaftlichen Lebens und zur städtebaulichen Lebensader von Wien geworden ist, das wird 2015 in zahlreichen Veranstaltungen und Ausstellungen zum 150-Jahre-Ringstraße-Jubiläum nachgezeichnet.

t is my will..." It was with these historic words that Kaiser Franz-Joseph I announced in the Wiener Zeitung of Christmas Day 1857 his decision to begin "the demolition of the surrounding walls and fortifications of the Innere Stadt, together with the glacis around them." The decree signalled the birth of Vienna's new Ringstraße, a magnificent boulevard 5.3 kilometres in length and around 60 metres wide which remains unique to this day. It eventually opened on 1 May 1865.

Some 85 architects from across Europe initially submitted their plans, from which the Building Commission selected the best ideas. These were to integrate the Austrian Parliament, Rathaus (City Hall), University and Burgtheater buildings in a crucifix arrangement, along with a museum complex opposite the Hofburg, a prominent position for the State Opera House, and sufficient space for a large park beside the Wienfluss river. Such grandeur and glory was soon joined by the magnificent palaces of the rich, predominantly Jewish, Viennese bourgeoisie - the Rothschilds. Ephrussis, Württembergs and Wittgensteins whose luxurious residences were designed and built by the best architects of the time, such as Theophil Hansen, Carl Hasenauer, Gottfried Semper, August Sicard von Sicardsburg, Heinrich Ferstel and Ludwig Förster.

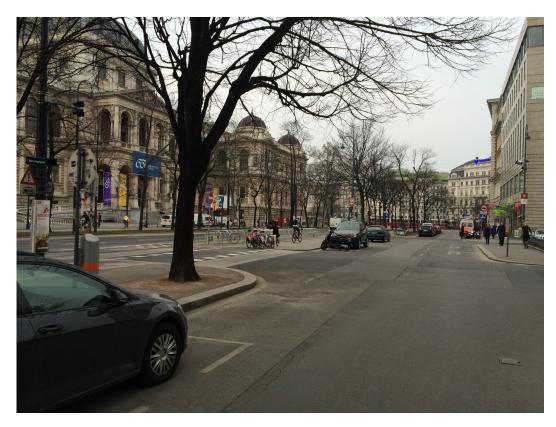
In 2015, a series of events and exhibitions celebrating the 150th anniversary of the opening of the Ringstraße will show how quickly the glorious new thoroughfare became the single cord connecting Vienna's social life, and enabled the city to develop in the decades following

Der schönste The World's Most Beautiful Boulevard



Austrian Airlines inflight magazine April 2015

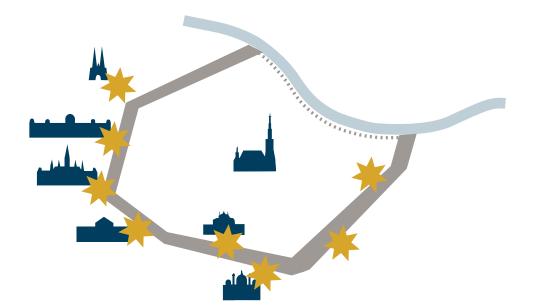




The Ringstrasse edges are excessive spaces with little use

Parking and access to parking fixates vast areas for quite infrequent use and limits space for bicycling and for pedestrians.





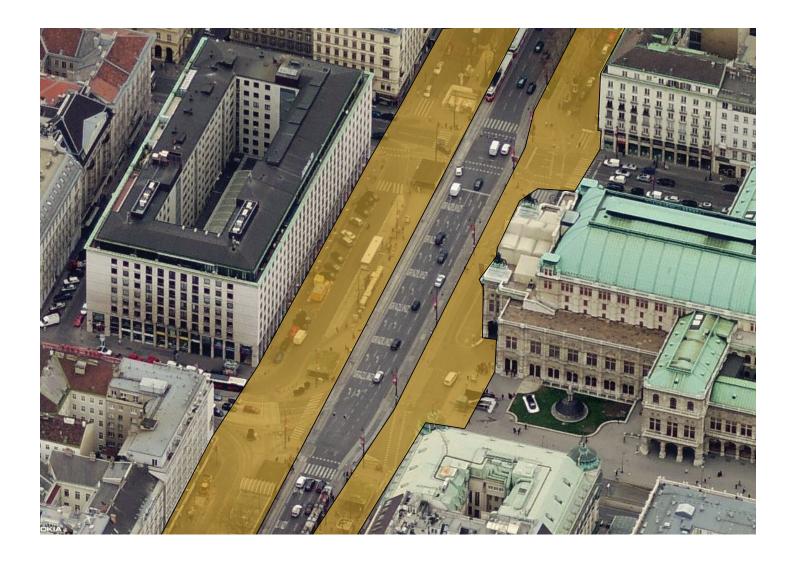
from world class buildings ...



... to a world class street !!

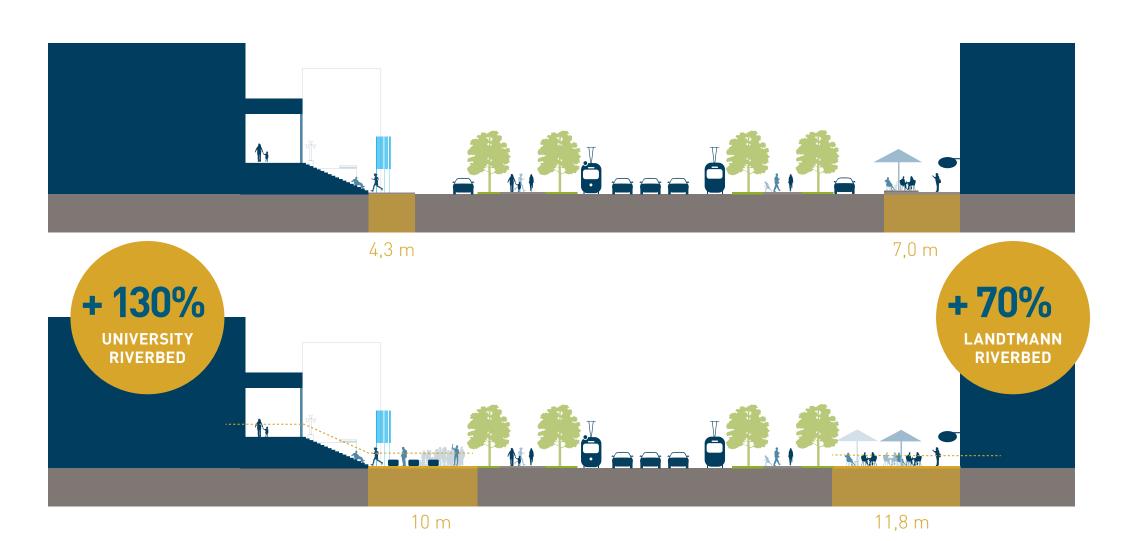
2/3 OF RINGSTRASSE IS OUTSIDE THE TRAFFIC CORRIDOR

RINGSTRASSE, VIENNA 2015



EXPANDED PEDESTRIAN AREA

UNIVERSITY



A LEGIBLE RINGSTRASSE

RINGSTRASSE, VIENNA 2015

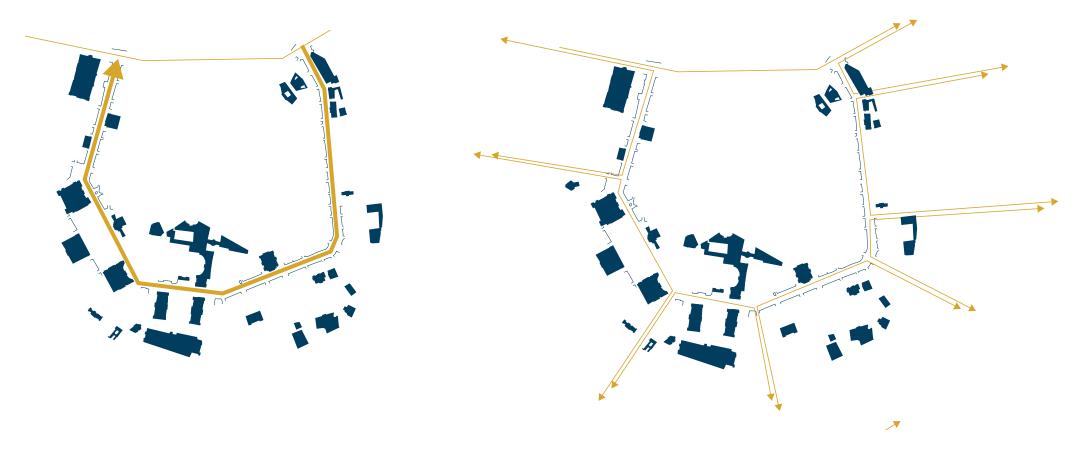


A LEGIBLE RINGSTRASSE

RINGSTRASSE, VIENNA 2015



TRAFFIC RESTRICTIONS FOR THE MIDDLE SECTION



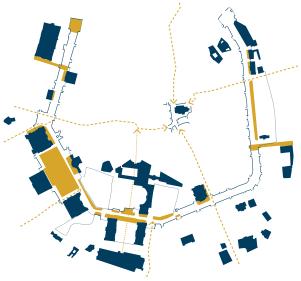
from a one way transport corridor ...

... to slow and less traffic with good opportunies for walking and bicycling



MAIN PRINCIPLES







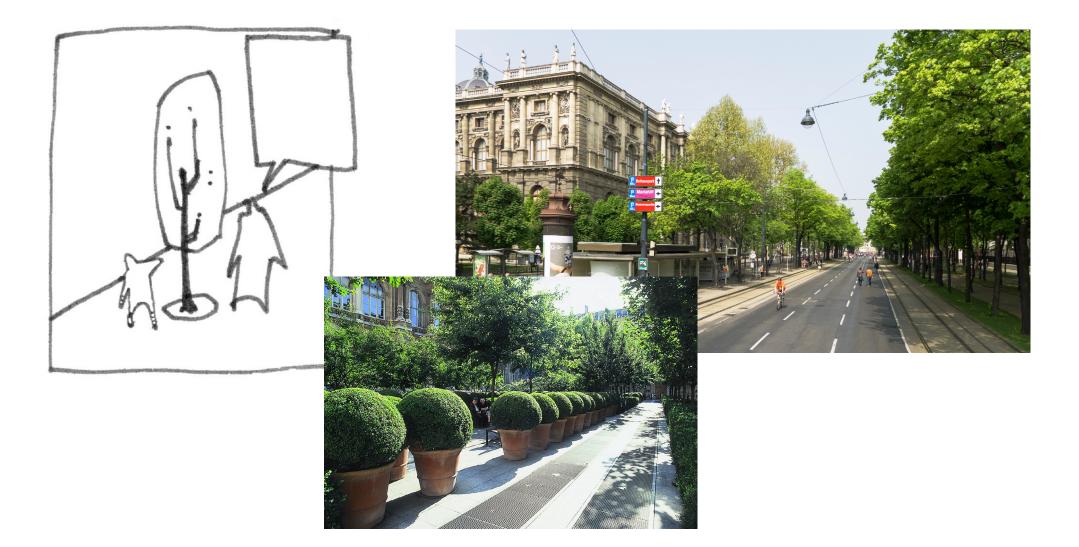
A LEGIBLE RINGSTRASSE

ENGAGING THE AMENITIES

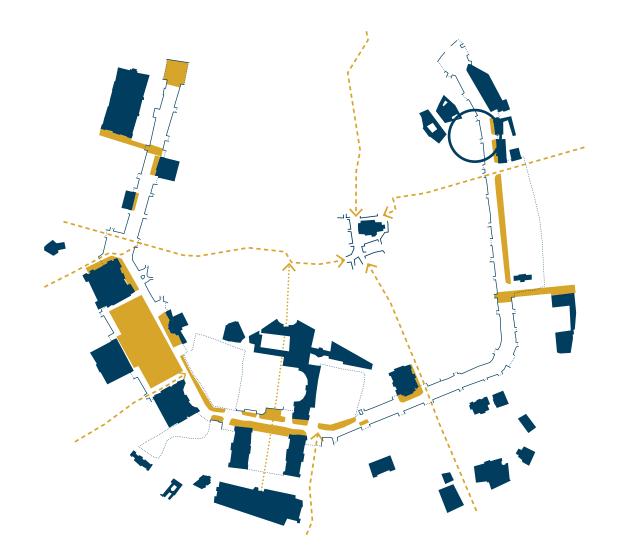
STRONG LOCAL ARRIVAL NODES

A LEGIBLE RINGSTRASSE

CHARACTERISTIC & CONTINUOUOS ROWS OF STREET TREES 🔨



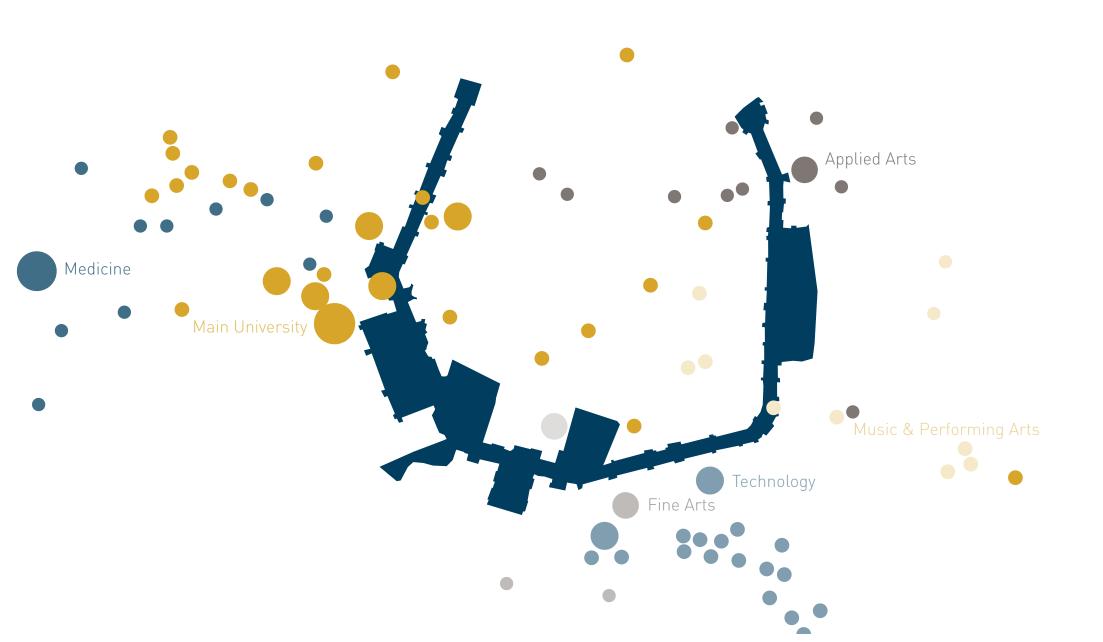
ENGAGE THE AMENITIES



ENGAGE THE AMENITIES



THE UNIVERSITY IS A NETWORK



ENGAGE THE AMENITIES

UNIVERSITY



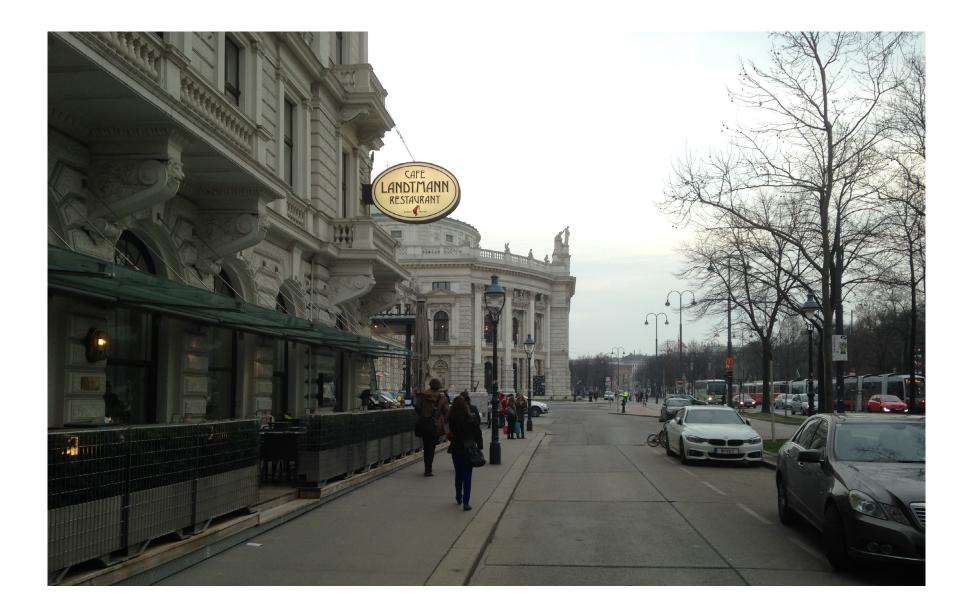
ENGAGE THE AMENITIES



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RINGSTRASSE, VIENNA 2015 ENGAGE THE AMENITIES

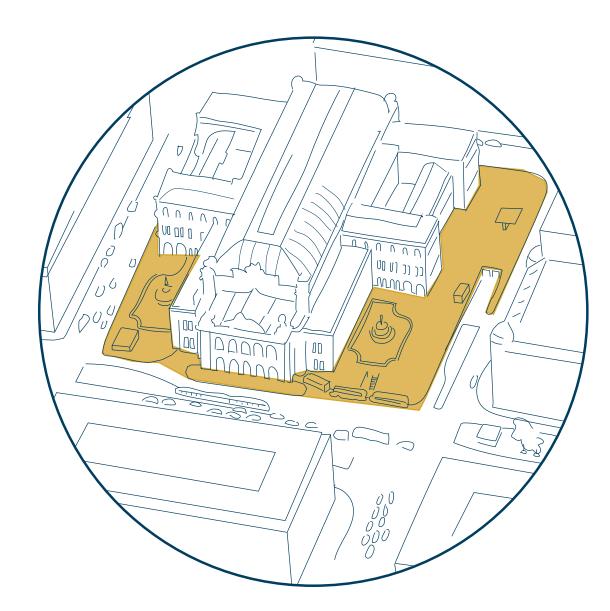


ENGAGE THE AMENITIES

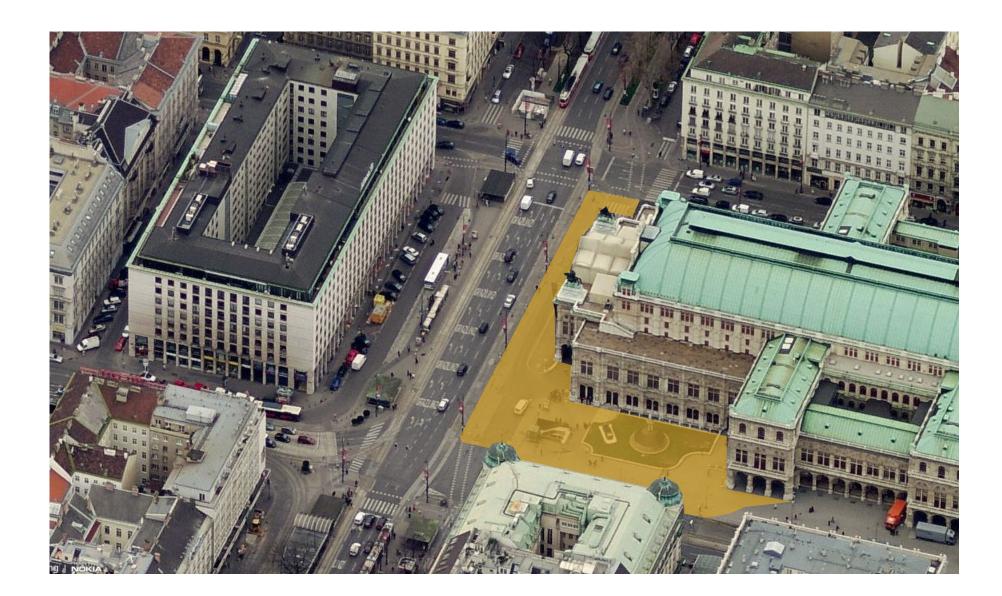
CAFE LANDTMANI RESTAURANT

ENGAGE THE AMENITIES

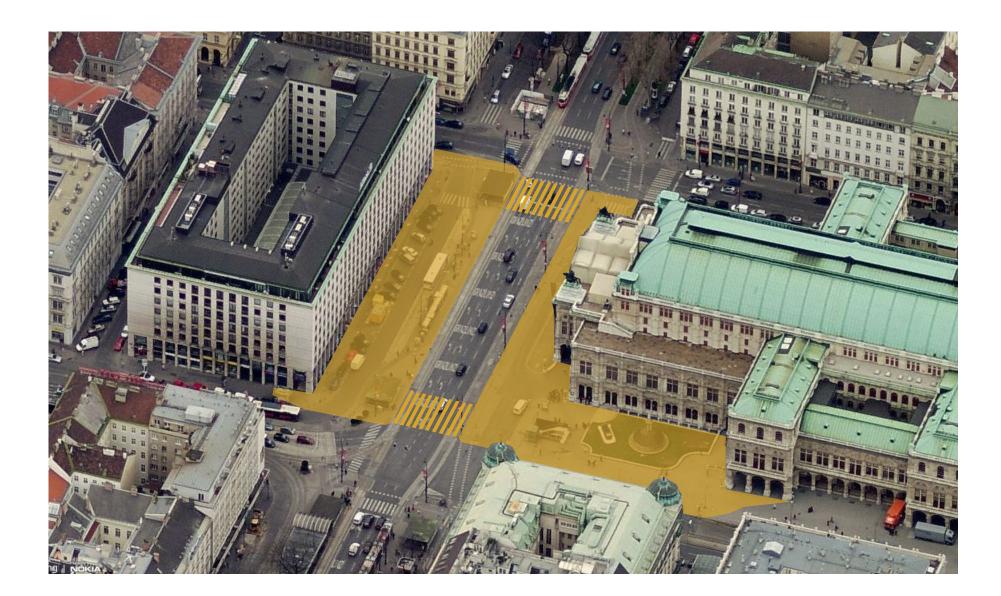
OPERA



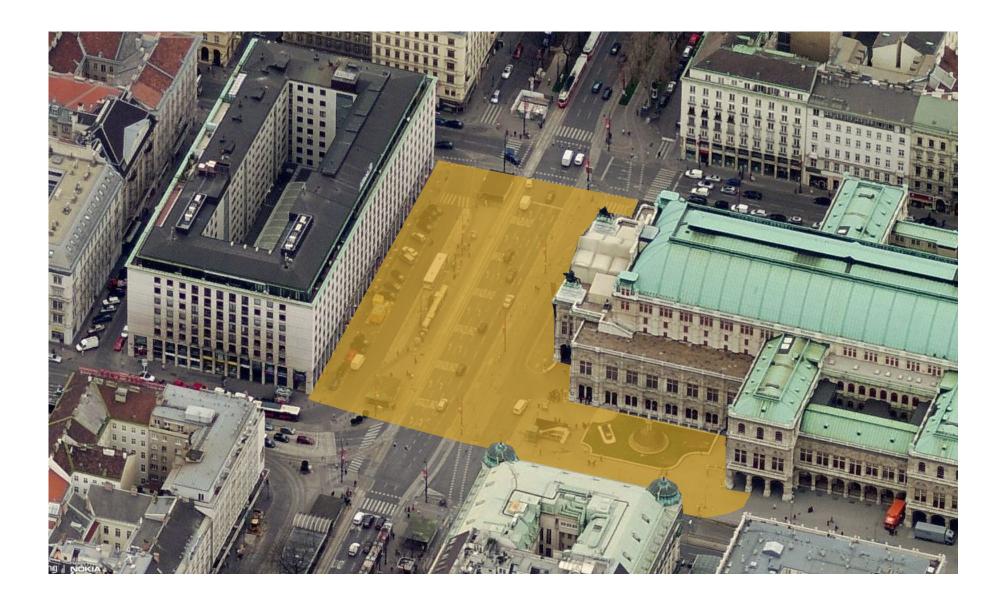












RINGSTRASSE - A WIENER SYMPHONY ...

